

**PATRICK HENRY CREATIVE PROMOTIONS, INC.
BRAND MARKETING ACCOUNT EXECUTIVE – CREATIVE
DYNAMO/BEVERAGE EXPERT/ CONSUMMATE FOODIE**

It's a fine line, a sweet spot and in some cases, a complete glitch! But we at PHCP are always searching for that perfect mix of beverage operations experience and marketing savvy. If you have worked in the fast-paced food and beverage/hospitality world and have a genuine knack for marketing, you may be the person we have been looking for. You say you have a way with words, are highly creative and can pinpoint the program opportunities in a bar operation in under 5 minutes. We say, send us your resume! Must be based in Houston, TX or willing to relocate. Email hello@phcp.com with your resume, references and salary requirements, and tell us why you think you have what it takes to join our award-winning team of experts. Working in the sweet spot is pretty darn sweet! Check us out on Facebook or at www.phcp.com to learn more!

THE DAILY GRIND

Day-to-day interface with PHCP clients and brand marketing team members.

Participate in and host program strategy, brainstorming sessions and promotional development.

Assist with various project management tasks, from working with designers on art, mixologists on cocktail development, and vendors for numerous outlets of creative production.

Assist in photoshoots, artwork direction, copywriting and production supervision.

Co-manage multiple clients and projects, internally and externally.

Assist in the development of project estimates, write proposals, creative briefs, beverage programming, presentations, client correspondence, etc.

Assist in negotiations with printers, photographers, illustrators and other work-related suppliers.

EXPERIENCE MATTERS

At least 3 years hospitality experience or food and beverage service experience.

At least 2 years of related marketing/advertising, agency, beverage distributor and/or project management experience.

Position Reports to: Director

Salary: Depends on Qualifications and Relevant Work Experience

YOUR ASSETS

Enthusiasm, passion and positivity.

Wicked strong written and verbal communication skills.

Team player, independent thinker.

Multi-tasker extraordinaire.

Creative and able to think on your toes.

Able to build and maintain strong relationships.

Bachelor's Degree in Marketing, Communications, Hospitality or Related Field

Pro-level Microsoft Office User – PowerPoint, Excel and Word

WHERE WE DO IT

Location: Galleria Area - Houston, Texas

Contact: e-mail resume to hello@phcp.com